



## The Banking and Finance Oath Student Film Competition

### 'Share your vision with industry leaders'

The Banking and Finance Oath, an initiative founded by industry leaders and affiliated with The Ethics Centre, is offering the opportunity for university students to bring the words of The Banking and Finance Oath to life through film.

Finance, economics, commerce, business and law students or those working in or intending to work in the banking and finance industry are encouraged to participate.

- Film entries must address the three criteria:
  1. Be **under** 3 minutes (including credits)
  2. Bring **The Banking and Finance Oath** to life ([thebfo.org](http://thebfo.org))
  3. Visually include a **red flag**

The BFO Board, chaired by Stephen Dunne (CEO AMP Capital), will judge the short-listed submissions and the winners will be honoured at an industry event, where they will be given the opportunity to meet and have face-to-face conversations with industry leaders. Winners will also be considered for selection as BFO Youth Ambassadors.

Your work (credited) will be promoted on The BFO website and related media.

#### **Trust is the foundation of my profession**

- I will serve all interests in good faith
- I will compete with honour
- I will pursue my ends with ethical restraint
- I will help create a sustainable future
- I will help create a more just society
- I will speak out against wrongdoing and support others who do the same
- I will accept responsibility for my actions

**In these and all other matters;  
My word is my bond**

**Registration of interest deadline: 9 April 2015**

For full terms and conditions visit [thebfo.org](http://thebfo.org)